



EndoANP

Endocrinology Association of Naturopathic Physicians

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Sponsorship Packet

Who is the EndoANP?

The Endocrinology Association of Naturopathic Physicians (EndoANP) is committed to the education of naturopathic doctors on the principles, science, and practice of endocrinology. Our vision is to develop clinical leaders who practice safe, evidenced-based naturopathic endocrinology in pursuit of the best possible outcomes for our patients.

The EndoANP is an official affiliate organization of the American Association of Naturopathic Physicians (AANP)



WHERE YOUR SPONSORSHIP MONEY GOES?

- For funding the educational opportunities of naturopathic doctors interested in naturopathic endocrinology
- For increasing community awareness of naturopathic doctors focused on natural hormonal therapeutics
- For elevating the level of professional education to Naturopathic doctors interested in naturopathic endocrinology
- For recruiting doctors to and sustaining the newly formed specialty board – FABNE- Fellows of the American Board of Naturopathic Endocrinology

WHY SPONSOR?

- To supporting the professionals who preferentially utilize natural options in therapeutics
- High exposure marketing opportunities to doctors specializing in naturopathic hormone treatments
- Marketing to doctors who buy and dispense natural supplementation on a daily basis
- Further the effort of naturopathic medicine to create and sustain specialty organizations – to elevate the standard of care in diagnostics and treatment of patients
- Educate Naturopathic doctors on the latest formulations to support hormonal balance, detoxification and immunity
- Create an education program for treatment protocols using your therapeutics

HOW THIS WILL FURTHER THE PROFESSION?

- Specialization allows create standardization in educational expertise, delivering strong research backed diagnostic & treatment approaches. This allows for naturopathic doctors to have improved patient outcomes.
- Support association with credible resources and training

ENDOANP SPONSORSHIP TIERS

(PROFESSIONAL NON-PROFIT 501C6) (NOT CHARITABLE NON-PROFIT)

BENEFITS	BRONZE \$1000/YEAR "Colleague/Clinic Sponsorship"	SILVER \$5000/YR "Corporate Sponsor"	GOLD \$10,000/YR "Corporate Sponsor"	PLATINUM \$20,000/YR "Corporate Sponsor"
	UNLIMITED	CAPACITY 8	CAPACITY 2/YR	CAPACITY 1/YR
SPONSOR DELIVERED WEBINARS / YR	0	1/Yr	2/Yr	3/Yr
ADDS WITHIN REGULAR ENDO WEBINARS	0	2-3/Yr	2-3/Yr	3-4/Yr
EMAIL PROMOTION/YR	1-2 adds/ year	3 add/ year	3 adds + 2 solo emails	3 adds + 3 solo emails
WEBSITE PRESENCE	~ Slideshow add x1 slide	~slideshow add x2 slide	Stationary presence	Stationary presence +1 video add
SOCIAL MEDIA PROMO	None	None	2-3 promos (posted by Endo)/yr	3-4 promos/yr
CONTENT DRIVEN SOCIAL MEDIA FROM SPONSOR	2 posts/ year (posted by Endo / tag sponsor)	4 posts/ year (posted by Endo / tag sponsor)	12 posts/ year (posted by Endo / tag sponsor)	12 posts/ year (posted by Endo / tag sponsor)
MEMBERSHIP	1 year Free Associate level (ND) Membership	1 year Free Associate level (ND) Membership	1 year Free Associate level (ND) Membership	1 year Free Associate level (ND) Membership

*** EndoANP is also open to discussing customized sponsorship plans ***

SPONSORSHIP CONTRACT FORM

SPONSORSHIP PACKAGES (SELECT ONE)

- PLATINUM SPONSOR** ----- \$20,000
- GOLD SPONSOR** ----- \$10,000
- SILVER SPONSOR** ----- \$5,000
- BRONZE SPONSOR** ----- \$1,000

PRIMARY CONTACT INFORMATION

Contact Name: _____

Contact Title: _____

Contact Email: _____

Contact Phone Number/Mobile: _____

INFORMATION FOR YOUR BRAND PROMOTION

Contact Name: _____

Contact Address: _____

City: _____ State: _____

Zip Code: _____ Main Phone: _____

Website : _____

PAYMENT INFORMATION

Total \$ _____

Please charge my credit card below

Name on card _____

Account Number _____

Exp Date _____ Card Security code (3-4 Digits) _____

Zip Code _____

Signature _____